



Commercial Real Estate Services, Worldwide.

***For Immediate Release***

Contact: Marketing

[Marketing@naiearlefurman.com](mailto:Marketing@naiearlefurman.com)

**NAI Earle Furman Facilitates Lima One Capital Office Lease  
in Downtown Greenville, SC**

**Greenville, South Carolina (December 2024)** Keith Jones, CCIM, SIOR, McNeil Epps, CCIM, SIOR, and Will Williamson of NAI Earle Furman successfully represented Lima One Capital in securing new office space for the relocation of its corporate headquarters.

Lima One Capital, a Greenville-based real estate lender, selected 300 East McBee Avenue as the new location for its corporate headquarters. The firm will occupy more than 60,000 square feet on the second and third floors of the Class-A property, currently being redeveloped by Hughes Commercial Properties.

The relocation to 300 East McBee will provide Lima One with state-of-the-art office space, enhanced branding visibility, and a strategic downtown Greenville location. This move underscores the firm's commitment to growth and maintaining a strong presence in the region and quality of environment for their employees.

The decision to pivot from a previously planned headquarters at the County Square project reflects Lima One's focus on ensuring business continuity and scalability for its growing team. This new space aligns with the company's vision for continued production expansion and operational excellence with minimal disruption for relocation.

Keith Jones commented on the transaction: "It has been a privilege to assist Lima One Capital in identifying and securing a space that supports their growth objectives while offering unparalleled amenities and visibility in downtown Greenville. This is a significant milestone for both the company and the community."

**About NAI Earle Furman**

NAI Earle Furman (NAIEF) is one of the Upstate's largest commercial real estate brokerage and property management firms and has provided superior results to its clients for over thirty years. With three Upstate offices, NAIEF delivers creative solutions to ensure client success while promoting a culture of collaboration, drive, and innovation.

The company's unique shareholder-owned structure creates an engaging environment that thrives on mentorship and common goals. Invested in the community and its people, the NAIEF team is committed to being experts in the field of commercial real estate and improving the Upstate market through its wide range of quality client services.

In 2017, NAI Earle Furman and North Carolina's NAI Piedmont Triad joined forces to form a creative commercial real estate collaboration across state lines. The teams expanded their market footprint in 2019 by partnering with the newly rebranded NAI Columbia (formerly Avant) group operating in the South Carolina Midlands, and later merged in January 2023. This strategic alliance equally benefits all three firms with additional manpower, expanded resources, and ever-evolving cross-market projects fueled by combined expertise. Today, NAIEF's family of companies operates out of 7 offices in North and South Carolina. For more information, visit [www.naiearlefurman.com](http://www.naiearlefurman.com).