



Commercial Real Estate Services, Worldwide.

### ***For Immediate Release***

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## **NAI Earle Furman and NAI Piedmont Triad Announce Three New Shareholders**

**Greenville, South Carolina (February 2023)** – Full-service commercial real estate firms NAI Earle Furman (Greenville, SC) and NAI Piedmont Triad (Greensboro, NC) together recently elected three new Shareholders. **Hal Johnson, SIOR**, and **Matt Beavin** of NAI Earle Furman along with **Tammy Dixon, CCIM, CMB<sup>®</sup>, Member Associate, SIOR** of NAI Piedmont Triad were voted in during the organization's annual Shareholder meeting in January 2023.

This is the highest-level promotion available within the firm's organization, and it is a unique individual that qualifies to be selected as a Shareholder. To achieve this promotion, the organization identifies the individuals as one of the premier professionals in the Southeast. This is an opportunity reserved for those who have demonstrated the ability to execute the business plans for their firm, and their desire to commit the significant time and energy associated with owning a closely held business.

### **Hal Johnson, SIOR | NAI Earle Furman**

As Chief Development Officer, Hal works in conjunction with the NAI Earle Furman leadership team to strategically direct business development plans and design and implement processes to support the growth and success of their clients. He also works directly with clients and business partners to ensure the success of their projects and determine evolving market needs.

Hal also leads NAI READY, a full-service site location and economic/community development consulting and advisory firm. With 18 years of experience in all efforts of economic development, Hal brings practical real-world solutions to companies to make them completely READY for their next project activity. Hal brings extensive knowledge in assisting companies in seeking the right site, taking into consideration the entire scope of the project and the company's bottom line. Currently, Hal is the Southeastern Director of NAI Global's Elite Corporate Services Team and serves as the Lead Site Selection and Incentive Specialist. Hal also serves on NAI Global's Logistics Team.

Prior to joining NAI Earle Furman, Hal served six years with the Orangeburg County Development Commission as its Executive Director and three years with the South Carolina Department of Commerce as a Project Manager before becoming President and CEO of the Upstate SC Alliance in 2005. He served in this capacity for almost nine years and was named the 2013 Economic Developer of the Year by the South Carolina Economic Development Association.

#### **Matt Beavin | NAI Earle Furman**

As Director of Investment Management, Matt leads the firm's real estate investment activity. He joined NAIEF in 2015 to start the Investment Management Division, an investment advisory and management group which provides solutions to investors seeking direct real estate investment. Matt has overseen and directed the raising of over \$50 million of private capital through the company's series of proprietary investment funds, Appian Investments and Primis Investments while ensuring proper execution of asset-level business plans for the Funds' portfolio properties.

Matt is responsible for the execution of the Division's strategic initiatives. In this role, he develops and manages key relationships with brokers and capital advisors, investment and development partners, equity investors, and debt providers while overseeing the evaluation and recommendation of property investments to the Funds' Investment Committee. Through Appian and Primis, Matt and the Investment Management team have led or participated in over \$650 million worth of acquisition and development projects in South Carolina, Georgia, Florida, and Texas, and over \$250 million of dispositions.

#### **Tammy Dixon, CCIM, CMB®, Member Associate, SIOR | NAI Piedmont Triad**

Tammy joined NAI Piedmont Triad in September 2017 with a special interest in investor relationship management and institutional real estate. Over the last three years, her focus has been primarily on land acquisition and industrial leasing, joining the Society of Industrial and Office Realtors (SIOR) in June 2022 as a Member Associate. Tammy has 20 years of professional experience in financial services with an extensive leadership background in strategic operations and project management. At the end of her tenure, she earned her Certified Mortgage Banker (CMB) designation with the Mortgage Banker's Association, the highest level achieved in the banking industry. She went on to earn her Certified Commercial Investment Member (CCIM) designation in October 2021 and was elected a member of the NC-CCIM Board of Directors for 2023. Tammy has served as Chairman on the Realtors Commercial Alliance (RCA) Board of Directors for the Greensboro Regional Realtors Association (GRRRA) for the last two years as an advocate for all members.

About [NAI Earle Furman](#), [NAI Piedmont Triad](#), and [NAI Columbia](#)

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